

Design directions

Dubai, Valencia, Paris and more: **id** plots this month's busy worldwide schedule for design travellers.



Muffins lights by Lucie Koldova and Dan Yeffet for Brokis.

ART MATTERS

International designers including Max Lipsey, Nao Tamura and Lex Pott will be part of the latest exhibition held in Paris, at the Serge Bensimon Gallery, called A Colourful Mind. The exhibition explores the function of colours and materials in evoking emotions from a sensory perspective. The objects and furniture showcased are designed to reflect personal aesthetic sensibility and the creative universe, and feature the collaboration of production houses Established & Sons and Brokis.

Serge Bensimon, fashion and design expert, founded his first concept store in 1989 in France, and in 2009 he renovated the Artzart library and made it into a gathering place for designers and graphics. The same year, the Serge Bensimon Gallery was opened in the heart of the Haut-Marais in Paris, providing a space to mix contemporary art and design and to promote the work of young French and international designers. Thematic exhibitions are organised on a quarterly basis, featuring one-of-a-kind collectible objects, and this latest exhibition, A Colourful Mind, has been organised to coincide with the January edition of M&O 2014.



Lighting and stool Feria Valencia



DESIGN FIESTA

See *You in Valencia* by Feria Valencia is a major international event on the calendar of interior designers and architects around the world. Held every spring in Spain's third-biggest city, this year the showcase will take place between 11 and 14 February and will see the four leading Spanish design and architecture fairs join forces: *Feria Habitat Valencia*, the exhibition dedicated to furniture, lighting, kitchen and home textiles; *Cevisama*, the fair of ceramic, bathroom and natural stone; *Fimma*, focusing on machinery for the processing of wood and furniture; and *Maderalia*, which is centered on components for the furniture and wood industry. The 'big four' will join some of the leading Spanish design firms, such as Frajumar, Hurtado, Cosentino, Canella, Ascension Latorre, Guadarte, Grupo Seys, Artesmoble, Point and Ofifran, as well as Italian firms Furniture 3 and Fulgor Milano.

The 2014 edition of Feria Habitat Valencia will be very special as the show celebrates its 50th anniversary. The exhibition will be organised around six major areas: Design, Contemporary, Top Class Decoration, Home Textile, and – new for this edition – Kitchen and Lighting. The *nude Salon* annual event will again feature, allowing young international designers to showcase their work. The whole city of Valencia will witness a cutting-edge programme of activities, as well as conferences, presentations, architecture tours and much more, showcasing to the world the best of Spanish culture, architecture, art and design. Completing the event, pioneering industrial designer Miguel Herranz will take part as a keynote speaker at the Architecture and Design Forum.

ONE OF A KIND

Design Days is coming back to Dubai and has chosen **identity** as one of the official media partners.

Held at The Venue in Downtown Dubai, on Mohammed bin Rashid Boulevard, from 17 to 21 March, Design Days is the first showcase in the Middle East and South Asia dedicated to collectible and limited edition modern and contemporary furniture, installations and design objects.

For the first time this year, the fair will last for five days, and will be open to the public on the weekend, featuring talks, workshops, live performances and special design installations.

As a new 2014 feature, Design Days will also introduce the 'Discover' section. Presented in cooperation with the Institut Français des Emirats Arabes Unis, this space will be showcasing the work of four young design galleries from France: Ymer&Malta; Galerie Gosserez; NextLevel Galerie; and Gallery S. Bensimon.

This year's edition will see a 20% increase in exhibitor numbers over last year, bringing the number of galleries attending to 34. International and regional talents, including those from the UAE, Lebanon, Kuwait, Jordan and Qatar will be brought together under the same roof.

Design Days is a hub for both established and emerging collectors, as proven by the number of new regional galleries that have chosen this event to launch their new spaces. Amongst the new proposals are those from Naqsh Design House (Amman, Jordan), Authentique Art Gallery (Dubai) and Coalesce Design Studio (Karachi, Pakistan). Exhibitors from countries previously not represented – including Japan, Jordan, China, Austria and Pakistan – have also joined the line-up, exhibiting alongside returning participants from Europe, North and South America, Asia and Australia.

Among the market leaders exhibiting this year are Galerie Yves Gastou, Carpenters Workshop Gallery, Southern Guild, Croft and Victor Hunt. The British Crafts Council will also return to present 10 UK-based designers, who have been selected after an open-call made especially for Design Days Dubai.

The exhibition's sponsors include French haute-jewellery maison Van Cleef & Arpels, UAE developer Emaar, Audi and the Dubai Culture & Arts Authority, among others.

Cyril Zammit, director of Design Days Dubai, said: "We are proud to have curated the world's most diverse collection of modern and contemporary design items, placing regional galleries together with international exhibitors – and blending inventive design techniques, practices, and skills into a world-quality fair. Design Days Dubai has evolved and developed in harmony with the region's increasing appetite for design, and reflects the host city's status as a hub for innovative design and arts in the region, and beyond." **identity** will be present with a stand in the media section, so please come by and say hello!



ArtFactum Gallery



Ymer&Malta

Galerie Yves Gastou



Design agenda

Salon du Mobilier 2014

Nantes, France, 2 – 4 February

Spring Fair Birmingham 2014

Birmingham, United Kingdom, 2 – 6 February

IDF Oman 2014 (Interior Design, Décor & Furniture Expo)

Muscat, Oman, 3 – 5 February

Northern Light Fair 2014

Stockholm, Sweden, 4 – 8 February

Surface Design 2014

London, United Kingdom, 4 – 6 February

Aircraft Interiors Middle East

Dubai, UAE, 5 – 6 February

Decoration + Design 2014

Sydney, Australia, 5 – 7 February

Bauen + Wohnen 2014

Salzburg, Austria, 6 – 9 February

Cevisama 2014

Valencia, Spain, 11 – 14 February

Habitat Valencia 2014

Valencia, Spain, 11 – 14 February

FURNEX Egypt 2014

Cairo, Egypt, 19 – 22 February

LED China 2014

Guangzhou, China, 23 – 26 February

Eco House Expo 2014

Tokyo, Japan, 26 – 28 February